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“Good Cookies” raise funds for pediatric cancer research



Ever since their son, Liam, was diagnosed with neuroblastoma in 2007, Larry and Gretchen Witt have been determined to help uncover more effective pediatric cancer treatments with fewer long-term side effects. In 2008, they founded Cookies for Kids' Cancer to encourage “Good Cookies” to support

pediatric cancer research through bake sales. Today, Good Cookies nationwide raise funds through fun runs and an array of events that inspire their communities to take action.

Cookies for Kids' Cancer recently gave \$100,000 to Dana-Farber to support the research of Kimberly Stegmaier, MD, who aims to reveal details about the genetic underpinnings and potential drug targets in neuroblastoma.

“This generous gift from Cookies for Kids' Cancer is advancing our ability to understand the drivers of neuroblastoma, which remains one of the most challenging pediatric cancers,” said Stegmaier. “This is a critical next step to help uncover novel therapeutic targets and expand treatment options for young patients battling this illness.”

Since 2012, Cookies for Kids' Cancer has given more than \$600,000 in grants to provide pediatric oncologists at Dana-Farber with the support that they need to pursue cutting-edge research.

“Unfortunately, the funding levels from our federal government for childhood cancer research are dismally small,” said Gretchen. “Cookies for Kids' Cancer is focused on funding research at institutions like Dana-Farber, which is leading the way in scientific discoveries and developing treatments for children.” ■